

2 May 2012

Communisis plc

(“Communisis” or the “Group”)

Interim Management Statement

Communisis plc (LSE: CMS), the leading marketing services provider (“MSP”), issues its Interim Management Statement for the first quarter ended 31 March 2012.

Trading performance

The Group’s overall performance during the period has been encouraging and management’s expectations for Group results for the half year remain unchanged.

Expansion of IDC capability

Communisis has expanded the services of its Intelligence Driven Communications segment by completing two acquisitions since the end of the first quarter. Each is aligned with the Group’s strategic objectives to build breadth and depth into the range of data and creative services offered to its customers and to achieve a double digit operating margin on sales (excluding pass-through) over the medium term. Both acquisitions bring to Communisis specific capabilities and opportunities for revenue synergies.

Kieon Limited (“Kieon”) was acquired for cash consideration of approximately £0.7m. Of the total consideration, about £0.5m will be paid in instalments over the next three months with the balance being deferred and payable over the next two years. Kieon is a UK-based specialist software production agency, with an offshore development facility in Bangalore India, that currently generates annual revenues in the region of £0.9m. The addition of Kieon to the Group widens and deepens Communisis’ creative services capabilities to include the building of websites and mobile and other digital applications.

The trade and certain assets of Yomego Limited (“Yomego”) were acquired for cash consideration of £0.38m paid on completion. Yomego is a specialist social media agency that advises on the role of social media as an integral part of broader on-line and off-line marketing campaigns, measures its effectiveness and provides insights into brand reputation and sentiment across social media sources. Yomego’s current annual revenues are in the region of £0.7m.

Technology

The installation in Liverpool of two T400 high speed colour digital presses is progressing well and on schedule. The first commenced live production in February and the second is due to be fully operational in June. This technology cements Communisis’ already strong position as a leader in the emerging market for transpromotional communications: the placing of personalised and targeted marketing messages on transactional documents such as bills and statements.

Outlook

Whilst market conditions remain challenging, Communisis’ pipeline of new business opportunities is strong and further new business wins are anticipated through the second and third quarters of the year. The Board is increasingly of the view that the breadth and depth of the Group’s MSP service capabilities, combined with its operational scale, is differentiating Communisis in the market and actively contributing to its success in capturing new business.

Communisis will report results for the six months ending 30 June 2012 on 26 July 2012.

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About Communis:

Communis is a UK leading marketing services provider, specialising in helping customers make their communications processes more profitable. It helps to reduce costs and improve the effectiveness of the whole business process of customer communications.

Through its proven experience and scale, it works with clients to transform their customer communications processes by enhancing and deploying customer data; providing technology to automate and streamline workflows; and have world-class production capabilities that can output via print and electronic channels.

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