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Communisis continues to Recruit Key Industry Players

Communisis is continuing to recruit key industry players to support the development of its Bath manufacturing plant, announcing this week the appointment of Julian Smith as Special Products Manager.

Mark Cornford, managing director of Communisis Bath, welcomed the appointment: "Bringing Julian on board is part of our strategy to target clients who require high value products in specialist niche markets. His extensive market knowledge and technical expertise will be invaluable to us."

Smith joins Communisis from KCS, and is focusing on developing added value products such as integrated cards, applied labels and parking permits through the firms three Hunkeler and two Tamarack web finishing lines. He identified the Bath management teams' innovative approach to product development as his key motivation to join the business.

With the most extensive array of post press finishing equipment in the UK, the Bath operation is targeting a 25% growth in this rapidly developing market place; supplying products through the trade to end users in local government, the NHS and charities sectors.

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