

13 April 2007

Communisis awarded £20m Print Management Contract by DEFRA

Communisis is pleased to announce that it has agreed a service contract with the Department for Environment, Food and Rural Affairs ("DEFRA") worth approximately £20 million. The contract which starts from the beginning of April 2007 will run for four years.

Services being provided under the contract include marketing print, operational print, POS, digital asset management and creative services. These services will be made available to DEFRA, Central Government Departments, their Executive Agencies and their Non-Departmental Public Bodies. In winning this contract Communisis successfully met the stringent environmental requirements of DEFRA.

Steve Vaughan, Chief Executive of Communisis plc commented, "We recently announced plans to reinvigorate Communisis' Print Management approach by using our existing skills and technology to improve our customers' whole marketing process. This contract is a good example of the first steps in this strategy and shows what can be done to provide our customers with access to larger savings across the whole life of the marketing process."

John Moore, Head of Branch, Print, Media and Publicity, Procurement and Contracts Division, at DEFRA commented:

"Communisis were appointed after strong competition through a European tender. They demonstrated a thorough understanding of our business and sustainable procurement needs and were able to offer a technology solution that was innovative and creative which centred on reducing the process costs of procuring our print. This offering was fundamental in our decision to award Communisis this contract. By working in partnership with Communisis we expect to generate savings through economies of scale and business process improvements, year on year. "

For further information please contact:

Communisis plc

Steve Vaughan, Chief Executive
Peter King, Finance Director

0207 4264690

Financial Dynamics

Edward Bridges
James Melville-Ross

0207 8313113